WHAT'S THE VALUE?

- Provides rich networking opportunities for all Denver Chapter of IFMA members.
- Allow the Denver Chapter of IFMA to keep membership dues low, making the Denver Chapter one of the most affordable professional associations in the state of Colorado.
- Enhanced professional development.
- Offer outstanding educational programs and events.
- Support our Denver Chapter of IFMA operations.

ABOUT THE DENVER CHAPTER OF IFMA

We are a diverse and friendly group of facilities professionals who enjoy sharing knowledge through networking. Founded on March 18, 1982, Denver is one of the original chapters in the association and hosted the 1983, 1993 and 2015 conferences. With nearly 400 members, the Denver Chapter of IFMA is the one of the largest in the Southwest Region of the United States and ranks 8th largest Chapter in IFMA overall. We aim to surpass 450 members for the first time in 2020.
BUILD RELATIONSHIPS

Partners should attend all chapter events: Membership luncheons, Knosh & Know luncheons, annual events like the Summer Social and Holiday Party, and all our facility tours, happy hours and other events throughout the year to help build relationships. Attendance to these events is strongly encouraged to fully receive all your partnership benefits of networking with our facility managers and other key stakeholders.

THE WHY

- Ranked among the “Top Ten” IFMA chapters in the world.
- Provides a vibrant networking forum for Facility Managers and industry partners through our highly targeted market for your products and services.
- Provides year-round professional growth and education opportunities to nearly 400 members.
- Help advance the facility management profession and industry.
- Contribute to “best business practices” for Facility Management.
- Assist ALL members in advancing their professional careers as you gain recognition and viability as a partner.

MEMBER PRAISE

“I KNOW I CAN CALL ON A CHAPTER PARTNER MEMBER FOR SERVICE, WITH A HIGH DEGREE OF CONFIDENCE OF RECEIVING QUALITY SERVICE.”

“I DOCUMENTED SPENDING $1.5 MILLION WITH A DENVER CHAPTER OF IFMA PARTNER.”
# Partnership Opportunities

<table>
<thead>
<tr>
<th>Partnership Tier</th>
<th>Description</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Titanium Partnership</strong> $10,000 includes:</td>
<td>- Company logo, company name and contact name</td>
<td>- Logo, company name, company representative and contact information</td>
</tr>
<tr>
<td><strong>Platinum Partnership</strong> $5,500 includes:</td>
<td>- Company logo and company name</td>
<td>- Logo, company name, company representative and contact information</td>
</tr>
<tr>
<td><strong>Gold Partnership</strong> $3,300 includes:</td>
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</tr>
<tr>
<td><strong>Silver Partnership</strong> $2,000 includes:</td>
<td>- Company name</td>
<td>- Logo, company name, company representative and contact information</td>
</tr>
<tr>
<td><strong>Bronze Partnership</strong> $1,100 includes:</td>
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<td>- Logo, company name, company representative and contact information</td>
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</tbody>
</table>

- **Partnership Message** is included on the website banner, with member photo.
- **Company advertisement in the Newsletter/Update publication.**
- **Article of expertise published in the Newsletter/Update publication,** (platinum sponsors only)
- **Emails** for partners are sent on a monthly basis.
- **Company Commercial:**

## Partnerships:

1. **Partnership Spotlight** created once a year and posted on the website.
2. **Guest passes to be used at luncheons, the Summer Social, the Rockies Event or the Holiday Party.**
3. **Early bird sign up for the ski bus and tours, 5 days prior.**

## Golf Tournament:

- **The partner logo on name badge lanyards.**
- **Social media posting.**

---

**Partnership Levels:***

- **Titanium Partnership:**
  - $10,000 includes:
  - Partner logo, company name and contact name.
  - Logo, company name, company representative and contact information.

- **Platinum Partnership:**
  - $5,500 includes:
  - Partner logo and company name.
  - Logo, company name, company representative and contact information.

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  - $3,300 includes:
  - Company name.
  - Logo, company name, company representative and contact information.

- **Silver Partnership:**
  - $2,000 includes:
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- **Bronze Partnership:**
  - $1,100 includes:
  - Company name.
  - Logo, company name, company representative and contact information.

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**Company Commercial at separate luncheons:**

- Each luncheon features a table setting with a partner advertisement.
- The event is open to all IFMA members.
- The partner logo will be displayed on the name badges at each luncheon.

**Corporate Commencement:**

- 10-minute commercials at separate luncheons.
- Up to 2 full pages in the newsletter.
- Opening New Doors event.

**Emails for partners:**

- Sent monthly.
- N/A for platinum sponsors.

**Corporate Commercial:**

- $10,000 includes:
  - Partner logo, company name and contact information.

**Guest passes to be used at luncheons:**

- $2,500 includes:
  - 10 guest passes.

**Early bird sign up for the ski bus and tours:**

- $2,500 includes:
  - Early bird sign up for the ski bus and tours.

---

**Partnership Message** is included on the website banner, with member photo.

**Company advertisement in the Newsletter/Update publication.**

- Full page:
  - 8.5” x 11”

**Article of expertise published in the Newsletter/Update publication,**

- Up to 2 full pages:
  - 8.5” x 11”

**Emails** for partners are sent on a monthly basis.

**Company Commercial:**

- 10-minute commercials at separate luncheons.

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**Company Commercial:**

- 10-minute commercials at separate luncheons.
The Denver Chapter of IFMA Partnership Program allows for you to promote your organization, maximize your exposure, and communicate the benefits of your company’s products and services directly to nearly 400 key decision makers in the Facility Management industry across the Denver Metro region. By becoming a partner, you will have the opportunity to market your products and services to a target market through a variety of advertising mediums. Your partnership supports the Denver Chapter of IFMA and allows us to continue to provide educational opportunities to our members while maintaining community involvement that is an integral part of our philosophy.

All of our partnership agreements are for a period of 12 months from March to March the following year. The partnership levels include: Titanium, Platinum, Gold, Silver, or Bronze levels. The benefits of being a partner are not limited to this brochure. The ability to network with peers, industry experts, future clients and key decision makers is impossible to quantify. For further information, please contact our Partnership Chair, Tami Anderson at Tami@buehlercompanies.com or our Chapter Manager, Debbie Reece, CMP at debbie@IFMAdenver.org.
# Responsibility of Partners Application

## Partner Information

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Main Contact Name</th>
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<tr>
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<table>
<thead>
<tr>
<th>Address</th>
<th>Email</th>
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<table>
<thead>
<tr>
<th>City, State ZIP</th>
<th>Phone</th>
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</table>

<table>
<thead>
<tr>
<th>Phone</th>
<th>2nd Contact Name</th>
<th>Email</th>
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<table>
<thead>
<tr>
<th>Website for marketing</th>
<th>Phone</th>
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</table>

## Partnership Type

- TITANIUM PARTNER $8,800
- PLATINUM PARTNER $5,500
- GOLD PARTNER $3,300
- SILVER PARTNER $2,200
- BRONZE PARTNER $1,100

## Chapter Event Preference for a Presentation (Titanium & Platinum only)

- January
- May
- September
- March
- June
- November

## Payments

Payment by check should be mailed to the chapter address, not IFMA Headquarters. Our address is 13611 E 104th Ave, Suite 800, PMB 45, Commerce City, CO 80022. We also accept payments on our website at IFMAdenver.org, or call us to pay over the phone by credit card at 303-321-8548. **Payments must accompany a completed and signed partnership form.**

## Responsibilities of Partners will include:

1. Prompt payment of annual partnership fee.
2. Partnership presentation months are on a first-come, first-served basis.
3. Active participation in the chapter at events to help educate the membership about your companies products and services.
4. Assumes the responsibility to take advantage of the benefits to be used within the partnership year.

Submitted by (Company Representative)  

Date

## The Denver Chapter of IFMA May:

At its sole discretion, accept, deny or non-renew partners and/or terminate partner agreements. Schedule, reschedule or cancel its meeting dates or presentation and will not be responsible for partner liabilities, financial or otherwise, arisen from such actions. Change the Partnership fees and/or benefits. Cancellation of you partnership after payment has been paid will be subject to a $100 administration fee.